



NASEO 2012 ANNUAL MEETING SPONSOR AND EXHIBITOR OPPORTUNITIES

**September 9 - 12, 2012
Hyatt Regency Minneapolis
Minneapolis, MN**



Join the National Association of State Energy Officials (NASEO) for this year's Annual Meeting to be held Sunday, September 9 - Wednesday, September 12, 2012, at the Hyatt Regency Minneapolis in Minneapolis, Minnesota. NASEO has planned a slate of informative events during the two and a half day meeting that emphasize this year's theme of *"States Partnering with America's Leading Companies to Advance Energy and Economic Opportunities"*.

The 2012 NASEO Annual Meeting will serve as an essential opportunity for State Energy Office directors, staff, utilities, businesses, federal officials, and other interested stakeholders to network and hear the latest on issues such as high performance commercial buildings initiatives, innovative energy investment and financing, advanced manufacturing, electric transportation initiatives, and integrated resource planning.

WHY SPONSOR OR EXHIBIT

With more than 250 anticipated conference participants, including leading energy decision makers from federal and state agencies, the meeting provides an exclusive opportunity for organizations to share products and services, gain industry visibility, and establish long-term working relationships with public and private sector partners. At the 2012 NASEO Annual Meeting, sponsors and exhibitors can interface with conference attendees in a friendly and intimate setting. In addition, the meeting features a Welcome Reception which offers sponsors and exhibitors the chance to interact and meet one-on-one with participants.

SPONSORSHIP LEVELS

NASEO has sponsorship levels designed to fit every budget and all sponsors are guaranteed recognition on the meeting website, program brochure, and event signage. Available sponsorship opportunities are outlined on the following page. Sponsorship opportunities are limited so be sure to register today!

BECOMING A SPONSOR OR EXHIBITOR

To reserve exhibit space or sign up for sponsorship opportunities, visit the NASEO annual meeting website at: annualmeeting.naseo.org and register online registration or contact Shemika Spencer at: 703.299.8800 or sspencer@naseo.org.

PAST SPONSORS

- ❖ 4tel Solutions, LLC
- ❖ American Express*
- ❖ American Petroleum Institute
- ❖ America's Natural Gas Alliance
- ❖ BITHEnergy*
- ❖ BP America
- ❖ Cadmus Group
- ❖ Chevron Energy Solutions*
- ❖ Constellation Energy*
- ❖ Eaton Corporation*
- ❖ E-Corps
- ❖ Edison Electric Institute*
- ❖ Energy Services Coalition*
- ❖ EnerNOC*
- ❖ ICF International*
- ❖ Itron
- ❖ Johnson Controls*
- ❖ Knauf Insulation
- ❖ Mark Group
- ❖ National Biodiesel Board*
- ❖ National Energy Management Institute
- ❖ North American Insulation Manufacturers Association*
- ❖ Polyisocyanurate Insulation Manufacturers Association
- ❖ Puget Energy Sound*
- ❖ Schneider Electric*
- ❖ Southern State Energy Board
- ❖ Southwest Insulation Contractors Association
- ❖ Spray Polyurethane Foam Alliance
- ❖ The Solar Alliance*
- ❖ The Weidt Group

*Organization was also a past exhibitor

GENERAL SPONSORSHIP OPPORTUNITIES

NASEO has crafted targeted sponsorship opportunities to fit every budget and objective. Register today to become a sponsor.

DIAMOND SPONSOR

\$15,000 (affiliate)
\$20,000 (non-affiliate)

- ❖ Welcome Reception and Affiliate Member Showcase

Diamond benefits include:

- ❖ Three (3) complimentary conference registrations
- ❖ Name and logo displayed on website, program brochure, and event signage
- ❖ Complimentary affiliate membership
- ❖ Inclusion of promotional ad, brochure or other related item in program brochure or meeting bag
- ❖ Complimentary exhibit space
- ❖ Special recognition by NASEO chair

PLATINUM SPONSOR

\$7,500 (affiliate)
\$10,000 (non-affiliate)

- ❖ Monday Keynote Luncheon
- ❖ Tuesday Keynote Luncheon
- ❖ Meeting Wireless Internet

Platinum benefits include:

- ❖ Two (2) complimentary conference registrations
- ❖ Name and logo displayed on website, program brochure, and event signage
- ❖ Inclusion of promotional ad, brochure or other related item in program brochure or meeting bag
- ❖ 20% discount on cost of exhibit space
- ❖ Special recognition by NASEO chair

GOLD SPONSOR

\$5,000 (affiliate)
\$7,500 (non-affiliate)

- ❖ Monday Breakfast
- ❖ Tuesday Breakfast
- ❖ Wednesday Breakfast
- ❖ Annual Meeting Bags

Gold benefits include:

- ❖ One (1) complimentary conference registration
- ❖ Name and logo displayed on website, program brochure, and event signage
- ❖ Inclusion of promotional ad, brochure or other related item in program brochure or meeting bag
- ❖ 15% discount on cost of exhibit space
- ❖ Verbal recognition by NASEO chair

SILVER SPONSOR

\$2,500 (affiliate)
\$5,000 (non-affiliate)

- ❖ Monday Networking Breaks
- ❖ Tuesday Networking Breaks
- ❖ Program Brochure

Silver benefits include:

- ❖ Name and logo displayed on website, program brochure, and event signage
- ❖ Inclusion of promotional ad, brochure or other related item in program brochure or meeting bag
- ❖ 10% discount on cost of exhibit space
- ❖ Verbal recognition by NASEO chair

BRONZE SPONSOR

\$1,250 (affiliate)
\$2,500 (non-affiliate)

- ❖ Central Region Meeting
- ❖ Midwest Region Meeting
- ❖ Northeast Region Meeting
- ❖ Mid-Atlantic Region Meeting
- ❖ Southeast Region Meeting
- ❖ Northwest/Southwest Regions Meeting
- ❖ Wednesday Networking Break

Bronze benefits include:

- ❖ Name and logo displayed on website, program brochure, and event signage
- ❖ Inclusion of promotional ad, brochure or other related item in program brochure or meeting bag
- ❖ Verbal recognition by NASEO Chair

PAST SPONSORS AND EXHIBITORS

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- ❖ 4tel//Solutions, LLC
- ❖ American Express *(and Exhibitor)*
- ❖ American Petroleum Institute
- ❖ America's Natural Gas Alliance
- ❖ BITHEnergy *(and Exhibitor)*
- ❖ BP America
- ❖ Cadmus Group
- ❖ Chevron Energy Solutions *(and Exhibitor)*
- ❖ Constellation Energy *(and Exhibitor)*
- ❖ Eaton Corporation *(and Exhibitor)*
- ❖ E-Corps
- ❖ Edison Electric Institute *(and Exhibitor)*
- ❖ Energy Services Coalition *(and Exhibitor)*
- ❖ EnerNOC *(and Exhibitor)*
- ❖ ICF International *(and Exhibitor)*
- ❖ Itron
- ❖ Johnson Controls *(and Exhibitor)*
- ❖ Knauf Insulation
- ❖ Mark Group
- ❖ National Biodiesel Board *(and Exhibitor)*
- ❖ National Energy Management Institute
- ❖ North American Insulation Manufacturers Association *(and Exhibitor)*
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EXHIBITORS

- ❖ 25 X '25
- ❖ Alliance to Save Energy
- ❖ Building Performance Institute
- ❖ Butamax Advanced Biofuels
- ❖ CMC Energy Solutions
- ❖ Conservation Services Group
- ❖ Demand Response Coordinating Committee
- ❖ Diesel Technology Form
- ❖ E Source
- ❖ Energy Bright
- ❖ Energy Efficient Codes Coalition
- ❖ Energy Systems Group
- ❖ EnergyCap
- ❖ Georgia Power
- ❖ Good Steward Software
- ❖ Hinge Networks
- ❖ Irex Corporation
- ❖ LPB Energy Consulting
- ❖ National Energy Foundation
- ❖ National Fenestration Rating Council
- ❖ National Insulation Association
- ❖ National Rural Electric Cooperative Association
- ❖ NEED Project
- ❖ Ohana Companies
- ❖ Optimum Energy
- ❖ Positive Energy
- ❖ Resource Action Programs
- ❖ Saturn Resource Management
- ❖ Texas A&M University/ Texas Engineering Experiment Station - Energy Systems Lab
- ❖ The Energy Conservatory
- ❖ U.S. Department Of Energy/Wind Powering America
- ❖ United Soybean Board
- ❖ Utilities Analyses, Inc.
- ❖ World Energy

NASEO 2012 ANNUAL MEETING SCHEDULE AND CONFERENCE ACTIVITIES

SUNDAY, SEPTEMBER 9, 2012

PRE-CONFERENCE REGIONAL AND ORGANIZATIONAL MEETINGS

11:00 a.m. – 5:00 p.m.	Conference Registration
1:00 p.m. – 4:00 p.m.	Exhibitor Set-up
1:00 p.m. – 3:30 p.m.	State Leadership in Net Zero Energy and High Performance Commercial Buildings <i>(Invitation Only Session)</i>
2:30 p.m. – 4:00 p.m.	NASEO Regional Meetings
4:15 p.m. – 5:45 p.m.	NASEO Board of Directors Meeting
5:45 p.m. – 6:00 p.m.	NASEO Annual Business Meeting

MONDAY, SEPTEMBER 10, 2012

7:00 a.m. – 3:00 p.m.	Conference Registration and Exhibit Area Open
7:00 a.m. – 8:00 a.m.	Continental Breakfast
8:00 a.m. – 12:15 p.m.	Conference Presentations
12:15 p.m. – 1:30 p.m.	Keynote Luncheon
1:30 p.m. – 5:00 p.m.	Conference Presentations
5:30 p.m. – 7:00 p.m.	Welcome Reception and Affiliate Member Showcase

TUESDAY, SEPTEMBER 11, 2012

7:00 a.m. – 3:00 p.m.	Conference Registration and Exhibit Area Open
7:00 a.m. – 8:00 a.m.	Continental Breakfast
8:00 a.m. – 12:15 p.m.	Conference Presentations
12:15 p.m. – 1:30 p.m.	Keynote Luncheon
1:30 p.m. – 5:00 p.m.	Conference Presentations

WEDNESDAY, SEPTEMBER 12, 2012

7:00 a.m. – 12:00 p.m.	Conference Registration and Exhibit Area Open
7:00 a.m. – 8:00 a.m.	Continental Breakfast
8:00 a.m. – 12:00 p.m.	Conference Presentations
12:00 p.m.	Conference Closing and Exhibitor Tear Down